



## **Macquarie University, Global Leadership Program**

The Frank Team have joined forces with some of Australia's leading universities to bring our authentic, fun and practical programs to tertiary students across the country! We're working with unis to give students the edge in starting and growing businesses, driving change through innovative projects and community programs, and creating career opportunities through powerful self promotion. Our career skills training provides powerful tools like persuasive speaking, goal setting, entrepreneurial thinking, strategic planning and self branding.

Since 2008, we've partnered with the Macquarie University Global Leadership Program Colloquium Series (GLP) to empower students to create their own opportunities and to start thinking of themselves as their own business, ME Inc! The GLP is part of Macquarie's commitment to internationalisation and innovation, and supports the potential of students to become global leaders. We couldn't agree more that an enterprising attitude, thinking like an entrepreneur, and creating opportunities in all aspects of your life, are essential ingredients for young people who are chasing success in a global marketplace!

Macquarie were looking for a completely interactive, practical program which gave students real tools for career development, and our ME Inc – Tools for Powerful Self Promotion certainly fit the bill! Frank Team Youth Facilitators deliver ME Inc colloquia right across the university semester, helping more Macquarie University students to explore the connection between career, attitude and entrepreneurial thinking. Participants evaluate their skills and values; consider their image, reputation and profile; understand networking and building relationships, and create a personal action plan to take them forward with purpose!

From the awesome success of GLP, Macquarie approached us again, this time to deliver a program for students returning from international exchange placements to help them promote their experience and understand their career advantage. Not surprisingly 'Talk It Up' was born to help students to utilise their abroad experience professionally, and to provide tools for selling their international experience in the marketplace.

*"Everyone we deal with from Frank Team is professional and efficient and communication is always smooth and effective. We can always rely on Frank Team for a consistently high standard of performance and they are always a top rater amongst our students. It is a pleasure to be working with Frank Team and we hope to continue to develop the relationship in years to come. Thank you for all your support and hard work." - Chloe Spackman, Global Leadership Program Coordinator, Macquarie University.*